

GLOBAL FOOD SAFETY CONFERENCE 2016

THE GLOBAL FOOD SAFETY VISION:
MAKING THE CHANGE

29th February - 3rd March 2016
BERLIN

#gfsc2016



For more information

Visit www.tcgffoodsafety.com or email : foodsafety@theconsumergoodsforum.com



PLENARY AND STAKEHOLDER SESSION MODERATOR

Adam Shaw
Business Journalist and Presenter
BBC & ITV, UK

Monday 29th February 2016

DISCOVERY TOUR *(kindly sponsored by ECOLAB)*

1.00pm-6.00pm

Tuesday 1st March 2016

INTRODUCTION TO GFSI 2016 *(kindly sponsored by ECOLAB)*

8.30am-10.30am

Moderator: Cenk Gurol, Head of Digital Business and Food Safety Initiative, AEON Co., Ltd, Japan (President of AEON Link Co., Ltd., and Chairman of GFSI Board)



Session speakers:

- **Alain van Lidth de Jeude** - Regional Managing Director, Rentokil Initial, Benelux & Latin America
- **Cenk Gurol**, Head of Digital Business and Food Safety Initiative, AEON Co., Ltd, Japan (President of AEON Link Co., Ltd., and Chairman of GFSI Board)
- **Gerald Erbach** - Director Own Brand & Product QA, Metro, Germany
- **Cindy Jiang** - Senior Director of Global Food Safety and Supply Chain Compliance, McDonald's Corporation, USA
- **Mark Overland** - Director, Global Certification, Cargill, Inc and Vice-Chair of the GFSI Auditor Competence Scheme Committee, Cargill, USA
- **Mike Robach** - VP, Corporate Food Safety, Quality & Regulatory, Cargill, USA

COFFEE BREAK *(kindly sponsored by MONDELEZ)*

10.30am-11am

STAKEHOLDER SESSION - 11am-12.30pm

Session speakers:

- **Cenk Gurol**, Head of Digital Business and Food Safety Initiative, AEON Co., Ltd, Japan (President of AEON Link Co., Ltd., and Chairman of GFSI Board)
- **Mike Robach** - VP, Corporate Food Safety, Quality & Regulatory, Cargill, USA
- **Neil Marshall** - Global Director, Quality & Food Safety Strategy, Policy and Programs, The Coca-Cola Company, USA
- **Anthony Huggett** - Vice President, Head of Quality Management, Nestlé, Switzerland
- **Gillian Kelleher** - VP of Food Safety & QA, Wegmans, USA
- **Hervé Gormichon** - Group Quality & Sustainable Development Director, Carrefour, France
- **John Carter** - Vice President Quality Danone Dairy (Former Vice President Metro Group: Global Director Quality Assurance, Metro Cash & Carry, Germany)

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LUNCH BREAK

12.30am-1.30pm

PLENARY 1 – Part 1: ‘The Big Picture’

1.30pm-3.00pm

Session speakers:

- **Cenk Gurol** - Head of Digital Business and Food Safety Initiative, AEON Co., Ltd, Japan, President of AEON Link Co., Ltd., and Chairman of GFSI Board
- **Véronique Discours-Buhot** - Director GFSI, The Consumer Goods Forum, France
- **Herr Senator Thomas Heilmann** - Senator for Justice and Consumer Protection of Berlin, Germany
- **Olaf Koch** - Chairman of the Management Board, Metro AG, Germany
- **Andreas Hensel** (Prof. Dr. Dr.) - President, BfR, Germany
- **Daniel Diermeier** - Dean, Harris School of Public Policy and Emmett Dedmon Professor of Public Administration, The University of Chicago, USA
- **Chris Elliott** - Professor Vice Chancellor, Faculty of Medicine, Health & Life Sciences Belfast, Queen's University, Ireland

COFFEE BREAK (*kindly sponsored by MONDELEZ*)

3pm-3.45pm

PLENARY 1 - Part 2: ‘Big Data’

3.45pm-4.40pm

Session speakers:

- **Peter Freedman** - Managing Director, The Consumer Goods Forum, France
- **Guy Poppy** - Chief Scientific Adviser, FSA, UK
- **Jeffrey Welsler** - Vice President & Lab Director, IBM Research, USA
- **John Besser** - Deputy Chief, Enteric Diseases Laboratory Branch, US Centers for Disease Control and Prevention, CDC, USA
- **Mike Taylor** - Deputy Commissioner for Foods, FDA, USA

PLENARY 2: ‘Global Trade Harmonisation’

4.40pm-6.00pm

Session speakers:

- **Paul Mayers** - Vice President, CFIA, Canada
- **Michael Scannell** - Director Food Chain: stakeholder and international relations, European Commission DG SANTE, Brussels
- **Mike Taylor** - Deputy Commissioner for Foods, FDA, USA
- **Joe Jen** - Former Under Secretary, US Department of Agriculture – Research, Education & Economics, USA
- **Bill Jolly** - Chief Assurance Strategy Officer, New Zealand Ministry for Primary Industries
- **Mike Robach** - Vice President, Food Safety, Quality and Regulatory Affairs, Cargill, USA

OPENING COCKTAIL: 6pm-7.30pm (*kindly sponsored by The Coca-Cola Company & Cargill*)

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Wednesday 2nd March 2016

SPECIAL SESSIONS (DNV GL/Greenfence/Sealed-Air Diversey/Ecolab)

8.00am-9.00am

PLENARY 3: 'Crisis Communication'

9.30am-10.45am

Session speakers:

- **Adam Shaw** - Business Journalist and Presenter, BBC, UK
- **Dan Webber** - Executive Vice President and Director of Operations, Edelman, USA
- **Shane Russell** - Malicious Product Tamper Specialist, red24, UK

COFFEE BREAK (*kindly sponsored by KROGER*)

10.45am-11.30am

BREAKOUT 1: 'Global Trade Regulation: how to harmonize food standards in a divided world' 11.30am-1.00pm

Moderator: Beate Kettlitz, Director Food Policy, Food Drink Europe, Belgium



Session speakers:

- **Lorenzo Terzi** - Head of Unit DG SANCO G7 - Bilateral International Relations, European Commission, Belgium
- **Mark Burgham** - Senior Director of Programme Policy Division, CGIA, Canada
- **Sebastian Hielm** - Senior Food Standards Officer, Joint FAO/WHO Food Standards Programme, Italy
- **Melvin Spreij** - Counsellor at World Trade Organization, Switzerland
- **Don Prater** - Director FDA Europe, USA

BREAKOUT 2: 'Crisis management - Stop that scandal: prepare, respond and recover'

11.30am-1.00pm



Moderator: Craig Armitage, Global Leader - Food Supply and Integrity Services, Managing Director, PricewaterhouseCoopers, New Zealand

Session speakers:

- **Serban Teodorescu** - Global Managing Director, Food Group, NSF International, Canada
- **Bert Urlings** - Quality Assurance Director, VION, Netherlands
- **Alan Reilly** - Adjunct Professor, Institute of Food and Health, University College Dublin, Ireland

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BREAKOUT 3: 'Hospitality: many hands, many sources, many challenges'

11.30am-1.00pm



Moderator: Bobby Krishna, Specialist – Food Inspection Section, Food Control Department, Dubai Municipality, United Arab Emirates

Session speakers:

- **Bobby Krishna** - Food Safety Specialist at Dubai Municipality, Dubai Government, Dubai
- **Andy Bennet** - VP Quality, McCormick, UK
- **Alex Humphrey** - Senior Director, Safety & Security, Hilton Worldwide, UK
- **Johann Zueblin** - Member of the Board of Directors, PRIME Agri Ltd., Switzerland

LUNCH BREAK

1.00pm-2.30pm

PLENARY 4: 'Protecting the Consumer in the New Era'

2.30pm-3.30pm

Session speakers:

- **Anita Scholte Op Reimer** - Senior Director Quality Assurance and Product Sustainability, Ahold, Netherlands
- **Jos Wellekens** - VP QSE and Chief Quality Officer, The Coca-Cola Company, USA
- **Amanda Long** - Director General, Consumers International, UK
- **Dr. Hubert Deluyker** - Scientific Adviser, EFSA, Italy

SCHEME OWNER SESSION

3.30pm-4.00pm

Session speakers:

- **David Brackston** - Technical Director, BRC, UK
- **Heather Gale** - Executive Director, CanadaGap, Canada
- **Fons Schmid** - Chairman, FSSC 22000, Netherlands
- **Kerstin Uhlig** - Senior Manager, Key Account, GlobalGap, Germany
- **Dan Lee** - BAP Standards Coordinator, Global Aquaculture Alliance, UK
- **Karsten Bruun Rasmussen** - Market Manager, GRMS, Denmark
- **Nevin Ruhle** - Director Business Development, IFS, Germany
- **LeAnn Chuboff** - Senior Technical Director, SQF, USA

COFFEE BREAK (kindly sponsored by Kroger)

4.00pm-4.45pm



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BREAKOUT 4: 'Novel Foods: the safety of organics and the potential of six-legged creatures'

4.45pm-6.00pm

Moderator: Simone Hertzberger, Sr. Director Product Integrity Topics, Albert Heijn, Ahold Europe, Netherlands



Session speakers:

- **Arnold van Huis** - Professor Tropical Entomology, Wageningen University, Netherlands
- **Pauline Kooh** - Scientific Officer, Food Biological Risk assessment unit Risk assessment Department, ANSES, France
- **Stuart Smyth** - Professor, Industry Funded Research Chair in Agri-Food Innovation, University of Saskatchewan, Canada
- **Friedrich-Karl Lücke** - Professor Hochschule Fulda University of Applied Sciences, Germany

BREAKOUT 5: 'Food authenticity: the war on fraud'

4.45pm-6.00pm

Moderator: Petra Wissenburg, SVP Strategy & Innovation, Greenfence (Former FS External Affairs Director, Danone)



Session speakers:

- **Quincy Lissaur** - Executive Director, SSAFE, UK
- **Neils Lucas Luijckx** - Researcher and Consultant, TNO
- **Michele Lees** - Director Collaborative Research, Eurofins, UK
- **John Carter**, Vice President Quality Danone Dairy (Former Vice President Metro Group: Global Director Quality Assurance, Metro Cash & Carry, Germany)

BREAKOUT 6: 'Management of unintentional Allergen Presence'

4.45pm-6.00pm

Moderator: Sylvia Pfaff, Managing Director, Food Information Service Europe, Germany



Session speakers:

- **Stephen Taylor** - Professor, Co-Founder and Co-Director of the Food Allergy Research and Resource Program (FARRP), Department of Food Science and Technology, University of Nebraska-Lincoln, USA
- **Sabine Schnadt** - Allergology, Clinical Immunology, Respiratory Medicine, DAAB, Germany
- **René Crevel** - Science Leader - Allergy & Immunology, Unilever, UK
- **Jackie Healing** – Former Quality & Technical Leadership, Coles, Australia

OFFICIAL COCKTAIL & DINNER: 7.00pm (kindly sponsored by GREENFENCE)

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Thursday 3rd March 2016

SPECIAL SESSIONS (NSF International/Rentokil/SGS/Trace One)

8.00am-9.00am

BREAKOUT 7: 'Big Data: will knowing everything about anything help us change the world (for the better)?' 9.30am-10.45am



Moderator: John Carter, Vice President Quality Danone Dairy (Former Vice President Metro Group: Global Director Quality Assurance, Metro Cash & Carry, Germany)

Session speakers:

- **Mitch Chait** - Founder & CEO, Greenfence, USA
- **Laura Nelson** - Vice President, Business Development, Alchemy Systems, USA
- **Mark Zeller** - Head of fTRACE and Traceability, GS1, Germany
- **Tejas Bhatt** - Director, Institute of Food Technologists (IFT), USA
- **Jerome Malavoy** - Founder and CEO, Trace One, USA
- **Maria Palazzolo** - CEO, GS1, Australia

BREAKOUT 8: 'Quality Culture: A holistic Approach to integrate Quality Values and Behaviours' 9.30am-10.45am



Moderator: Christian Mahr, Director QFS, Danone, France

Session speakers:

- **Gillian Kelleher** - VP of Food Safety & QA, Wegmans Food Markets, USA
- **Hugo Gutierrez** - Vice President Quality and Regulatory Compliance, The Hershey Company, USA
- **Mark Resink** - Corporate Quality, Nestlé, Switzerland
- **Philip Kyte** - Manufacturing, Quality & Innovation, Accenture, UK

BREAKOUT 9: 'GFSI Global Markets Programme - a tool to aid food safety capacity building' 9.30am-10.45am

Moderator: Cindy Jiang, Senior Director of Global Food Safety and Supply Chain Compliance, McDonald's Corporation, USA



Session speakers:

- **Ellen Lopes** - Executive Director, Food Design/IRSF, Brazil
- **Hervé Gormichon** - Group Quality & Sustainable Development Director, Carrefour, France
- **Kelvin Chen Chao** - Head of Quality Assurance, Metro, China
- **Melanie Neumann** - President, Neumann Risk Services, USA
- **Hasdan Hussin** - Assistant General Manager for Loss Control, Quality and Risk Management, Aeon Co, Malaysia

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COFFEE BREAK (*kindly sponsored by Danone*)

10.45am-11.30am

PLENARY 5: 'The Future of Food Safety'

11.30am-1.00pm

Session speakers:

- **Adam Shaw** - Business Journalist and Presenter, BBC, UK
- **Peter Korsten** - Managing Director of Botany, Brightbox, Netherlands
- **Adjiedj Bakas** - Trendwatcher, Trend Office Bakas, Netherlands

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